

# Ignite Creative

## About Us

Ignite Creative TV is a creative content production company making web, mobile, video and radio material. Our clients include music and entertainment companies, youth platforms, broadcast networks and educational and government websites.

We also run courses in radio production & presenting, video production & editing and music production. Our courses are customised for specific groups depending on age group, ability and the specific objectives of the group.



For rates, references or more information:

Ignite Creative TV

+44 (0) 207 729 0066 | [info@ignitecreative.tv](mailto:info@ignitecreative.tv)

[www.ignitecreative.tv](http://www.ignitecreative.tv)

## Working with us

*Ignite Creative workshops have your interests at heart: we push your most able children whilst providing important objectives in Key Stages 1, 2 & 3*

## Learning

- ✓ Ignite tailors each course to suit your specific learning objectives
- ✓ courses can be delivered on the school premises or at a local facility
- ✓ courses can be tailored as short or long courses - from 1 day to a term
- ✓ let us build a website for you to host videos an, pictures and your own radio station...

## Online Support

- ✓ We will maintain a page on your website with all the radio, video and music created by your children.
- ✓ certificates and awards for children upon completing Ignite Creative courses.
- ✓ Their work can be taken home on CDs and DVDs for children to treasure!



## Primary School Media Workshops

*Radio, video and music workshops for primary school children.*



[www.ignitecreative.tv](http://www.ignitecreative.tv)

**Ignite**  
creative tv

# Radio

*Working with the medium of radio develops diction and communication skills and improves confidence.*

## Skills

Your students will learn skills in:-

- ✓ confidence and self esteem,
- ✓ speaking and listening skills,
- ✓ importance of asking questions,
- ✓ how radio is created,

## School Radio Clubs

A weekly radio workshop covering themes such as sport, entertainment, news, school events and more.

Completed podcasts are made available for download on your website. Perfect for infants and juniors of mixed abilities.

## Radio in the curriculum

Students work in a real radio studio. Children will be taught how to produce and broadcast a live or recorded radio show that includes researched facts, interviews, debates, jingles and music.

Shows can be broadcast live to other students, parents or teachers or made available to download. Suitable for years 5 and 6.

# Video

*Understanding film and TV is a useful way to explain the world around us. It's exciting and requires teamwork, confidence and focus to succeed.*

## Skills

Your students will learn skills in:-

- ✓ research and fact checking,
- ✓ the different roles in making a film,
- ✓ script writing,
- ✓ shooting video,
- ✓ interviewing techniques,
- ✓ presenting to camera.

## School Video Clubs

Discover how television is made in these weekly lessons, ranging from documentary to drama – recreate scenes from your favourite films and shoot a music video.

All leading up to an original screening at the end of the term that parents can take away on DVD and available on your website.

## Film workshops

Learn basic camera operation, on-location productions and editing with our skilled tutors. Children create short videos that can be placed on your school's website.

# Music

*From creating rhythms to cutting a track, music production can make a fun workshop for the end of term or an ongoing music club.*

## Skills

Your students will learn skills in:-

- ✓ writing lyrics,
- ✓ creating beats and melodies,
- ✓ recording a track in a recording studio,
- ✓ mixing tracks on a computer,
- ✓ how pop songs are made.

## School Music Clubs

What makes a good pop song and how do you mix a track? This weekly workshop looks into all aspects of music production.

We will also work towards end-of term of listening or live performances.

## Make a song in a day

Children work in groups to write lyrics and help construct a melody before recording and mixing their track in a music studio – all in a day! The result will then be made into their very own demo CD.

